



Welcome to the September 2018 IPA newsletter

As much of the publishing industry gears up for the Frankfurt Book Fair, IPA has been active promoting publishers' interests and supporting members in Asia and North America while following WIPO's General Assemblies here in Geneva. This month's bumper newsletter includes a Freedom to Publish Award, the Sustainable Development Goals Book Club, the announcement of the 2020 World Book Capital City and an excellent interview with the founder of AkooBooks in Ghana.

Finally, if you think we've missed something or you have a story that should be in our newsletter then let me know at taylor@internationalpublishers.org



Like



Follow



Forward



Subscribe



EU Copyright Vote Reaction Round-up

Publishers associations from around the world welcomed the European Parliament's copyright vote on 12 September 2018. [Read more.](#)



Freedom to Publish Prize For Azadeh Parsapour

London-based Iranian publisher, Azadeh Parsapour, a two-time Prix Voltaire nominee, received the 2018 Jeri Laber Award at the Association



UN and IPA Launch Sustainable Development Goals Book Club

To amplify the publishing industry's support for the United Nations' Sustainable Development Goals (SDGs) the International Publishers Association recently announced a new collaboration with the United Nations (UN) to promote the SDGs through a Book Club for children linked to all seventeen of the Goals. [Read more.](#)

Join us at Frankfurt Book Fair

IPA has two open meetings, of our [Freedom to Publish Committee](#) and the [Educational Publishers Forum](#), and one [Freedom to Publish Seminar](#) at Frankfurt Book Fair. Our full schedule is [here](#). The seminar is part of Frankfurt Book Fair's [I'm On the Same Page](#) campaign, celebrating 70 years of the Universal Declaration of Human Rights.

Sessions with IPA connected speakers:

- IPA President Michiel Kolman on [Publisher Voices Raised For Copyright](#) organised by the CCC.
- IPA EC member Brian Wafawarowa on [International partnerships in African Publishing](#) organised by Agence Culturelle Africaine
- APNET's Ernest Oppong on [Economic models and & E-Commerce for African publishers](#) organised by Agence Culturelle Africaine



Registration open for Global Copyright Enforcement Forum

Following a successful rebrand last year, the Global Copyright Enforcement Forum returns to Frankfurt Book Fair in October 2018. This year, experts in copyright and IP will focus on policy and piracy in action,

territorial rights and pricing models. Attendance is free for members of the Publishers Association, Association of American Publishers and International Publishers Association, but pre-registration is essential.

THE PUBLISHERS
ASSOCIATION

AAP } ASSOCIATION
OF AMERICAN
PUBLISHERS

IPA international
publishers
association

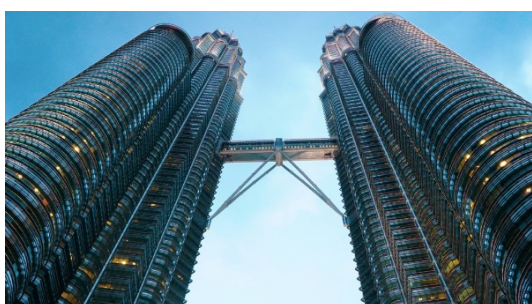
GLOBAL COPYRIGHT ENFORCEMENT FORUM

3:30 to 5:00 PM, Thursday 11th October
Frankfurt Book Fair 2018



‘It’s an exciting time for publishing in Africa’

In the second of our series of interviews with speakers at our Lagos Regional Seminar (held in May), we speak to Ama Dadson, founder of AkooBooks, Ghana’s first publisher and digital distributor of African audiobooks. [Read more.](#)



Kuala Lumpur announced as UNESCO World Book Capital City 2020

Malaysian capital, Kuala Lumpur, has been confirmed as the 2020 UNESCO World Book Capital City to follow Athens (2018) and Sharjah (2019). [Read more.](#)

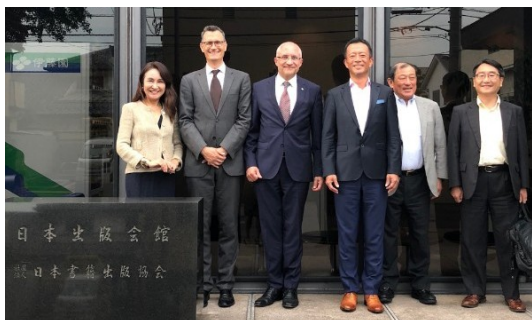


IPA in North America

IPA’s President, Vice President and Secretary General followed up on their Asian tour of August with a trip to North America in September. The review of the Canadian Copyright Act, a meeting with senior representatives of IFLA, attending the AAP’s General Assembly plus the SDG Book Club were all on the agenda. [Read more.](#)

Sign the Accessible Publishing Charter

The International Publishers Association are a founding member of the [Accessible Books Consortium](#) (ABC). There are an estimated 253 million people living with a vision impairment. One small step publishers can take to giving those people access to as many books as possible is to sign the Accessible Books Charter. Sign up [here](#) or [contact us](#) for more information.



IPA in Japan, South Korea and Singapore

At the end of August, IPA's President and Vice President continued their tour of Asia with visits to IPA members in Japan and South Korea, with IPA's Secretary General going to Singapore. [Read more.](#)



Plan S – Open Access Transition: IPA Calls for More Speed and Less Haste

The International Publishers Association reacted to the renewed impetus from 'Coalition S' to achieve the European Union's target of open access to publicly funded research by 2020. [Read more.](#)

IPA in the news

IPA's reaction to the EU copyright vote, the UN SDG Book Club and the continued harassment of Turkish publisher Ragip Zarakolu were all picked up in multiple outlets.

The chair of IPA's Freedom to Publish Committee, [Kristenn Einarsson](#), was interviewed in [Borders Literature](#) about the IPA's freedom to publish work in general and in [Publishing Perspectives](#) on the events being held at Göteborg Book Fair and Frankfurt.

Michiel Kolmam also featured in a [Beyond the Book Podcast](#) on creating inclusive cultures inside the publishing industry.

IPA Blog

Azadeh Parsapour: [Self-publishing in Iran; a tale of dare and dilemma](#)

In case you missed it:

EIBF: [Françoise Dubruille stepping down.](#)

IBBY: [Newly elected president of IBBY addresses 36th IBBY Int'l Congress in Athens](#)

Canada: [Arnaud Foulon the New President at ANEL, Publishing in 2018](#) (PW)

United States: [The New AAP Makes Its Debut](#)

Peru: [Peru exempts books from VAT for another year](#) (TNPS)

Copyright

IP Watch: [WIPO In Good Health, IP Demand Rising, New Technologies Coming To Fore, Says Director](#)

Hugh Stephens: [NAFTA and Copyright: What Happens Next?](#)

Freedom to Publish

The Bookseller: [Why Banned Books Week is More Important Than Ever in 2018](#)

The Washington Post: [Do we really still need Banned Books Week?](#)

SCMP: [Hong Kong bookseller Lam Wing-kee's Taiwan shop deal fell through after investor 'warned by Chinese agents'](#)

ArabLit: ['Literary Massacre in Kuwait': The State of Book Banning](#)

Hong Kong Free Press: [British gov't expresses 'growing concern' over freedom of speech in Hong Kong](#)

Inside Higher Ed: [A scholarly publisher considers the attacks on the press and how similar his work is to that of journalists](#)

Accessibility

AAP: [House Passes Marrakesh Treaty Implementing Legislation](#)

Inclusive Publishing: [Inspiring Words from Industry Leaders: Interview with Dr Alicia Wise](#)

Authors' Alliance: [Authorship & Accessibility Guest Post: Jutta Treviranus](#)

Statistics

Worldwide: [Pearson Is Still the World's Largest Publisher](#) (Publishers Weekly)

Germany: [Germany's ebook market valued at 100 million euros \(\\$114 million\) in first half 2018](#) (TNPS)

Sweden: [Four in ten books sold in Sweden are through a subscription service.](#)

Educational Publishing

Australian Educational Publishers Awards: [The Winners!](#)

French educational publishers launch eTextbook platform

[MonManuelScolaireNumerique.com](#)

APA - David O'Brien - [Educational Publishing Career Reflections](#)

Other

Hugh Stephens: [NAFTA and the Cultural Exception](#)

Australian Reading Hour: [Feeling stressed? Pick up a book Research shows that reading can reduce stress levels by 68%](#)

To Come

Next month, Frankfurt! Publishers are welcome to attend our two open meetings and all are welcome at our Freedom to Publish Seminar. Our full Frankfurt schedule is on our website [here](#).

But that's not all, IPA's President and Vice-President will be joined by our Secretary General for the LIBER Book Fair in Barcelona ahead of Frankfurt. Post-Frankfurt, IPA will be at the IFRRO General Assembly in Athens and then Sharjah Book Fair, where there will be sessions on freedom to publish and educational publishing.

About the IPA

Established in 1896, the [International Publishers Association](#) (IPA) is the world's largest federation of publishers associations. The IPA is an industry body with a human rights mandate, whose mission is to promote and protect publishing and raise awareness of publishing as a force for economic, cultural and social development. Working in cooperation with the World Intellectual Property Organization (WIPO) and other supranational bodies, the IPA champions the interests of book and journal publishing at national and supranational level. Internationally, the IPA actively opposes censorship and promotes copyright, freedom to publish (including through the *IPA Prix Voltaire*), and literacy.

CONTACT US:

International Publishers Association
23 Avenue de France
CH-1202 Geneva
Tel: +41 22 704 1820
www.internationalpublishers.org

This email was sent to bordersprimer@gmail.com
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)
International Publishers Association · Avenue de France 23 · Geneve 1202 · Switzerland